

# HASSAN CHOUMAR

#221 – 742 Kingsmere Crescent SW • Calgary, Alberta • T2V 2H8 • H: (403) 680.5449 • [h-axis@live.com](mailto:h-axis@live.com)

Website: [www.h-axis.com](http://www.h-axis.com) – 3D Designs, Animation, VFX, Illustration

## 3D GRAPHIC ARTIST / LIGHTING / RENDERING / COMPOSITING / ANIMATION

*3D Graphic Artist with an exceptional sense of creativity, imagination & original style, with ability to take clients' projects from inception to successful completion creating a unified vision for excellence.*

Skilled, multi-faceted professional Computer Graphic Artist offering combined 7+ years of experience in contracting, education and training with a reputation for excellence in **Lighting, Compositing and Post-Production Visual Effects**. Additional qualifications include **Polygonal Modeling, Texturing, Basic Rigging and Character Animation**. Possess a keen eye for details and complex problem resolution. Ability to master new and emerging applications in animation. Experience in creating Lighting, Render Setup and Pre-Composites in VFX industry. Experience in conducting 3D Architectural design to gain permits for major renovations. Ability to design DVD & Blue Ray Interactive Menus. Strong interpersonal skills; adept at building key ties with clients, co-workers, suppliers, management and key-decision makers. Project Management proficiencies; effective collaboration with clients from project inception to completion. Knowledgeable with computer hardware.

### CORE STRENGTHS

#### Technical & Design

- Lighting, Rendering & Compositing
- Final Gathering & Global Illumination
- 3D Architectural Design
- Organic & Hard Surface Modeling
- Character Animation & Lip Synching
- Texturing & UV Mapping
- Basic Rigging
- Photo, Video & Sound Editing
- Web Layout & Design

#### Software Knowledge

- Softimage / Maya
- Adobe Photoshop CS4
- Vue xStream
- Mudbox
- Particle Illusion
- Adobe Encore
- Adobe Premiere Pro
- Adobe After Effects
- Sony Acid Pro

#### Leadership & Communication

- Contract & Price Negotiations
- Relationship Building & Retention
- Project Management
- Budgeting & Reporting
- Training, Coaching & Empowerment
- Client Meetings, Demos & Progress Reporting
- Complex Problem Resolution

### HONORS / ACHIEVEMENTS

- Achieved Autodesk 'Student' Certification with Honors recognition
- Received name recognition during Cartoon credits for Rendering work (at Nerd Corps, Inc)

### PROFESSIONAL EXPERIENCE

ICOM Productions, Calgary, AB • **3D Content Designer** (Full time)

2010 – Present

Collaborated with developers to create photorealistic and accurate step-by-step representation of residential home building process for use in educational standards set by the Professional Home Builders Institute of Alberta (PHBIA). Detailed renders were essential to the education of students vying for certification as professional Residential Construction Site Managers, allowing them to inspect and approve all trade-work in the home construction industry.

- Took over existing project, reconstructed and created precise and detailed Models, Textures, Props and the overall 3D Environment.
- Made major improvement and adjustments to final results through Final Gathering, HDRI, IBL and Post Production.
- Participate in project meetings with clients to conceptualize ideas and agree on designs, deadlines and specifications.
- Provided clients with interim progress reports and demos of work in progress.

H-Axis Media Designs, Calgary, AB • **Sr. Consultant, 3D Computer Graphic Artist** (Freelance Work)

2008 – 2010

Operated own business, consulting with clients on needs of digital imaging, 3D architectural designs, animations and illustrations.

- Created 3D Illustrations for virtual program designed to test university dental students' knowledge level and subject comprehension.
- Created 3D Architectural designs of retail space for renovation projects; images helped client gain approvals and permits for construction.
- Designed logos and business cards for various clients; advised clients on website marketing tools, including SEO initiatives.

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## PROFESSIONAL EXPERIENCE (continued)

Nerd Corps, Inc., Vancouver, BC • **Render Wrangler** (contractor) 2008

Contracted for animation studio, as part of their VFX department; worked on a TV show called "League of Super Evil" for episodes 7-15.

- Created lighting and render set-up; executed scenes to Render Farm; retrieved Passes from Render Farm and created Pre-Composites.
- Inspected all frames for errors prior to passing on for final Composition tuning.

The Source by Circuit City, Vancouver, BC • **Sales Representative** 2007 – 2008

Provided sales and customer service for company that sold electronic devices.

- Consistently surpassed the store's daily quota of \$3,000 independently.
- Trained new recruitment; managed shipping and receiving, stock inventory, merchandising and store maintenance.
- Educated the public on a range of products available in the store; provided exceptional customer service and utilized influential sales methods to persuade customers on purchases.

EB Games, Vancouver, BC • **Sales Representative** 2007 – 2008

Provided sales and customer service for company that sold video games.

- Promoted products and answered customers' questions on video game features.
- Main key holder; opened and closed store; cash management and reconciliation.

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## EDUCATION / DIPLOMAS / CERTIFICATES / PROFESSIONAL DEVELOPMENT

**Autodesk Certificate & Animation Diploma** 2009

*Digital Character Animation, Vancouver Film School, Vancouver, BC*

**Visual Effects Certificate** 2006-2007

*Van Arts College, Vancouver, BC*

**3D Animation Diploma** 2004-2006

*Inter-Dec College, Montreal, QC*

**Multi-Media Design Diploma** 2003-2004

*Inter-Dec College, Montreal, QC*

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## PROFESSIONAL MEMBERSHIPS / AFFILIATIONS

- CG Society - Society of Digital Artists [h-axis.cgsociety.org](http://h-axis.cgsociety.org)
- AREA - Digital Entertainment & Visualization Community [www.the-area.com](http://www.the-area.com)
- Softimage XSI Community [www.xsibase.com](http://www.xsibase.com)
- Unofficial Softimage Community [www.si-community.com](http://www.si-community.com)